

Ananda Newmark, Ph.D, MSW
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EDUCATION

- 2010 – 2016 Ph.D., Social Work
Dissertation: Student Engagement in Undergraduate Social Work
Education Among "at-risk" Students
Virginia Commonwealth University (Richmond, VA)
- 2001 – 2002 Master of Social Work, Advanced Standing (Phi Kappa Phi Honors)
Virginia Commonwealth University (Richmond, VA)
- 1992 – 1998 BA in Social Work & German
University of Arkansas (Fayetteville, AR)
- 1995 – 1996 Study: German Linguistics
Die Freie Universitaet (Berlin, Germany)

ACADEMIC APPOINTMENTS

- 2012 - Present *Virginia Commonwealth University, Baccalaureate Social Work
Program Director, School of Social Work (Richmond, Virginia)*

Support the academic and teaching mission of the school. Oversee the delivery and assessment of the curriculum, development and enforcement of program-related academic policies, and ensuring the program offers and students satisfy all degree requirements leading to the BSW degree. Responsible for ensuring that courses in the program are taught by full-time and adjunct faculty members who possess the appropriate experience, education, and training to be effective instructors. Chair BSW Program Committee and teach BSW courses and advising BSW students.

- 2011 – 2012 *Virginia Commonwealth University, Interim Baccalaureate Social Work
Program Director, School of Social Work (Richmond, Virginia)*

Supported the academic and teaching mission of the school. Oversaw the delivery and assessment of the curriculum, development and enforcement of program-related academic

policies, and ensured the program offered and students satisfied all degree requirements leading to the BSW degree. Responsible for ensuring that courses in the program were taught by full-time and adjunct faculty members who possessed the appropriate experience, education, and training to be effective instructors. Taught BSW courses and advised BSW students.

2005 – 2011 *Virginia Commonwealth University, Retention and Recruitment
Coordinator School of Social Work and The University College
(Richmond, Virginia)*

Worked in collaboration with BSW Program Director to increase the number of undergraduate students and maintain high retention rate of first year students. Facilitated change of majors to BSW program. Advised BSW students, taught freshmen Introduction to the University (UNIV 101) course, and worked in collaboration with VCU's University College (UC) to provide comprehensive academic supports to all freshman social work students. Utilized various methods of online media (social networking sites, web pages, email, Blackboard, screen casts, and podcasts) to engage, communicate, and foster a strong bond between social work students and the BSW program. Assisted BSW program director with administrative tasks relating to new student orientation, new and continuing student registration, prospective student orientations, student applications for major course work, and BSW program committee tasks. Trained adjunct faculty on VCU's Eservices to utilize email, Blackboard, grading, and the utilization of Smart Stations for classroom instruction.

TEACHING & TEACHING RELATED ACTIVITIES

COURSES TAUGHT

2006 – 2010 UNIV 101: Introduction to the University (each fall semester)

2011 – 2016 SLWK 499: Senior Seminar (multiple sections taught each spring semester)

COURSES DEVELOPED

2011 – 2013 SLWK 200: Building a Just Society (contribution to VCU Core Education)

CURRICULUM & PROGRAM DEVELOPMENT

2013 – 2015 Approved Articulation Agreement with Reynolds Community College (fall 2015); proving a pathway for students to begin their college education at the community college and transferring to the VCU BSW Program to complete their four year degree in social work.

2011 – 2012 Approved Articulation Agreement with John Tyler Community College; proving a pathway for students to begin their college education at the

community college and transferring to the VCU BSW Program to complete their four year degree in social work.

SCHOLARSHIP

PRESENTATIONS:

- 2016 **Newmark, A.**, Ward, C. J., & Secret, M. Online learning environments and teaching priorities: A Delphi method conversion matrix grounding. Poster to be presented at the Council on Social Work Education 62nd Annual Program Meeting, Atlanta, GA, November 2016.
- 2015 Secret, M., Ward, C. J., & **Newmark, A.** *From face-to-face to hybrid to online to MOOC: Choosing appropriate learning tools.* An interactive workshop to be presented at the Council on Social Work Education 61st Annual Program Meeting, Denver, CO.
- 2015 Secret, M., Ward, C., **Newmark, A.** *An MSW course journey from face to face, to hybrid, to online to open access.* Social Work Distance Education Conference. Indianapolis, IN.
- 2015 Secret, M., Ward, C, **Newmark, A.** *An MSW course journey from face to face, to hybrid, to online to open access.* *Brown Bag Faculty Presentation*, VCU School of Social Work, Richmond, VA.
- 2013 **Newmark, A.**, Lee, J., Young, J. *Follow, Comment, Like: Developing new skills using social media in the classroom.* Association of Baccalaureate Social Work Program Directors (BPD), Annual Meeting, Myrtle Beach, SC.
- 2010 **Newmark, A.** *Technological Tools for Successful BSW Advising*, Paper Presentation at Association of Baccalaureate Social Work Program Directors (BPD), 2010 Annual Meeting, Atlanta, GA .
- 2008 **Newmark, A.** *The Use of Technology in BSW Advising, Skills Workshop* at the Council on Social Work Education, 2008 Annual Program Meeting, Philadelphia, PA.
- 2008 **Newmark, A.**, Esposito, A., & Sherry, J. *Virtual Advising.* Center for Teaching Excellence, Virginia Commonwealth University Brown Bag Presentation, September, 2008.

2008 **Newmark, A.** *Technological Advances in Undergraduate Advising.* VCU School of Social Work Annual Faculty Meeting, August, 2008.

PROFESSIONAL SERVICE AND ACTIVITIES

School of Social Work Service

2015– 2016 Co-Chair, Distance Education, Field Faculty Search Committee

2013 – Present Academic Programs Committee Member, School of Social Work

2011 – Present Dean’s Cabinet Member, School of Social Work

2011 – Present Chair, BSW Program Committee, School of Social Work

2011 – Present Member, Academic Administrator’s Committee

2013 – Present Co-Chair, BSW/OSS Committee

2013 Member, Search Committee for “Student Success Advisor” position

2010 Member, Search Committee for “Interim Director of Student Success”

2009 Co-Leader, BSW & MSW Service Project Trip to Ghana, West Africa

2007 Co-Leader, BSW & MSW Service Project Trip to Ghana, West Africa

2004 – 2005 Affiliate Field Instruction, Faculty Member

University Related Service

2014 – Present Member, VCU New Budget Model Task Force

2014 – 2015 Member, Living Learning Curriculum Committee: “Leadership”

2014 – Present Campus Security Authority (CSA)

2013 – Present Member, VCU Degree Works Planning Committee

2013 Member, University College Search Committee “Student Success Advisor” position.

2010 – Present Member, VCU Academic Technology Faculty Advisory Council

2010 – Present School Representative, Bachelor of Interdisciplinary Studies (BIS) Committee

2011 – Present Member, VCU Transfer Council

- 2011 – Present Member, University Collage Advisory Board (UCAC)
- 2011 – 2014 Member, University Undergraduate Curriculum Committee (UUCC)
- 2007 – Present Member, VCU New Student Services Committee
- 2006 – 2010 Faculty Representative, VCU’s Residential Villages (Community Action)

Community Service

- 2015 – Present Vice-Chair, Virginia Social Work Education Consortium (VSWEC)
- 2011 – 2015 Treasurer, Virginia Social Work Education Consortium (VSWEC)
- 2007 – 2010 Advisory Board Member, Virginia Union University School of Social Work
- 2007 – Present Member, Virginia Social Work Education Consortium (VSWEC)
- 1999 – 2000 Vice-President, South Fayetteville Community Development Corporation (CDC)
- 1996 – 1998 Treasurer, Social Work Action Group (SWAG), University of Arkansas

National Service

- 2015 – 2015 (Dec.) Co-Chair, Nominations Committee, Association of Baccalaureate Social Work Program Directors (BPD)
- 2014 Proposal reviewer for the 2014 Council on Social Work Education (CSWE) Annual Program Meeting (Technology in Social Work Education and Practice Track)
- 2013 – 2015 Nominating Committee Member, Association of Baccalaureate Program Directors (BPD)

PROFESSIONAL EMPLOYMENT

- 2002 – 2005 *Henrico Area Mental Health & Developmental Services, Clinician (Prevention Specialist) (Richmond, Virginia)*

Coordinated, promoted, and recruited “at risk” school-age youth living in federally subsidized housing for participation in a violence/drug prevention community after school/summer program. Developed and collaborated ongoing community outreach efforts with public/private agencies, churches, public schools, police, and businesses that were resources for the community. Interviewed, hired, and supervised a staff of three paraprofessionals who implemented program. Provided field instruction to BSW and MSW students from VCU’s

School of Social Work. Provided workshops/trainings for new staff members, student interns, and community volunteers. Prepared and implemented training materials to market efforts. Used online databases to report program data to the state, used multi-media power point presentations, and the integration of digital still photography & digital video to agency personnel and various county departments. Managed program budget.

2000 – 2001 ***Henrico Area Mental Health & Developmental Services, Case Manager
(Richmond, Virginia)***

As part of a community outreach program, worked with Henrico County's Consumer Services Act (CSA) team, administering the Child and Adolescent Functional Assessment Scale (CAFAS) used to measure the level of emotional, behavioral, physical, medical, and psychological impairment in troubled youths. Wrote reports on youth's level of need and presented them at CSA team meetings to discuss children's needs and possible services. Researched and implemented a network computer program that tracks and evaluates cases through a continuum of services on computer servers at Department of Social Services and Henrico Mental Health and Developmental Services facilities. The initiation of this innovative communication model increased the efficiency of county employees and centralized vital client records.

1999 – 2000 ***Ozark Guidance Center (Non-Profit Community Mental Health Center)
(Fayetteville, Arkansas)***

Employed as a school-based mental health paraprofessional, addressing children's psychological, emotional, behavioral, and medical needs. Worked with LCSW therapists, addressing individual case treatment goals and objectives. Attended bi-weekly staffings with child psychiatrists and therapists to discuss client's individual medical and behavioral management.

1998 – 2000 ***Bates Elementary School Social Worker (Fayetteville, Arkansas)***

Worked as an on-site school social worker (AR state licensed). Worked with youth and families as well as school teachers, principal, school counselor, juvenile courts, juvenile detention center, and Department of Social Services. Duties included: case management, providing job placement services using Arkansas Resource Information Cyber center (ARIC) internet application, home visits, community outreach, weekly staffings, student problem solving, beginning grant writing, and community fundraising.

1997 – 1998 ***University of Arkansas, Fulbright School of Public Affairs, Youth
Counselor/Facilitator (Fayetteville, Arkansas)***

Program geared toward providing political exposure to high school seniors from across the state. Participants and staff had political speakers from the Governor of Arkansas to a teleconference with a white house staff member (FEMA) under President Clinton. Duties included: assisting in

participant selection from a statewide pool, providing youth leadership workshops, attending daily staffings, leading extracurricular activities, acted as an onsite counselor, and facilitated internet projects that dealt with email, searching the World Wide Web, and creating/maintaining web sites, & internet research.

PROFESSIONAL AFFILIATIONS/MEMBERSHIP

2009 – Present The Association of Baccalaureate Program Directors (BPD)
2010 – Present The Council on Social Work Education (CSWE)
2006 – Present The Virginia Social Work Education Consortium (VSWEC)

AWARDS

2016 Ph.D. Elaine Rothenberg Social Work Award
2016 Advising Advocate Award Recipient, Certificate of Merit, National Academic Advising Association (NACADA)

LANGUAGES

German Fluent in German

PROFESSIONAL DEVELOPMENT

2009 – 2010 VCU Center for Teaching Excellence, Faculty Learning Community (FLC) Topic: Using Technology to Enhance Teaching and Learning: Exploring Smart Phones
2008 – 2009 VCU Center for Teaching Excellence, Faculty Learning Community (FLC) Topic: Using Technology to Enhance Teaching and Learning: Exploring Social Media
2007 – 2008 VCU Center for Teaching Excellence, Faculty Learning Community (FLC) Topic: Using Technology to Enhance Teaching and Learning: Exploring Podcasting
2006 Successful completion of VCU's Master Advisor Certificate Program

TECHNOLOGY SKILLS

- Experienced in both PC and Macintosh computers.
- Knowledgeable with PC operating systems: Windows 95/98/2000/XP/7.

- Extensive experience in desktop/web publishing software: Microsoft Publisher, Adobe Photoshop, Dreamweaver, Microsoft FrontPage, and basic HTML programming.
- Well versed in Microsoft Office package: Word, Excel, PowerPoint, and Outlook
- Use of online and social media applications: websites, Facebook (connecting with students), Blackboard, screen casting (Camtasia), social bookmarking (Delicious), podcasting, instant messaging (AOL IM), web camera communications, Google Apps: Gmail, Google Drive, Google Docs, Google Forms, Google Hangouts, and Google Chats.